

P.O.W.E.R. 4 Precision Medicine

Tuesday, September 26, 2017 / 6:00-8:30 p.m.

Alloy 26, 100 South Commons, Pittsburgh, PA 15212 (North Side)

Registration (\$20): bit.ly/WIBPOWER17

Pittsburgh's Outstanding Women Entrepreneurs Rally (P.O.W.E.R) is an annual celebration of the contribution local women are making to life sciences and healthcare. As our fourth annual P.O.W.E.R. event, P.O.W.E.R. 2017 showcases an emerging trend in healthcare – precision medicine – diagnosis and clinical treatment based on the kaleidoscope of genetic, environmental and lifestyle inputs using patient-per-patient analysis.

Conditions summarized by a single word – Diabetes, Depression, Cancer - are no longer a "one-size-fits all" classification. P.O.W.E.R. 4 Precision Medicine will take attendees right to the root of this medical care design. Six successful Pittsburgh scientists and sector leaders will highlight the startling discoveries that fuel the engine of precision medicine, covering clinical perspectives as well as impact on patients, health care, and health insurance in Pittsburgh and across the globe.



Jennifer Xavier, PhD Assoc. Dir. of Research Inst for Precision Medicine. Univ of Pitt



Linda McAllister-Lucas, MD PhD
Chief of Service, Heme/Onc
Children's Hospital
Univ of Pittsburgh



<u>Jessica Gibson, MBA</u> Co-founder & CEO Ariel Precision Medicine



Rebecca Jacobson, MD MS Vice President of Analytics UPMC Enterprises



Lisa Boyette, MD PhD Co-Founder & CEO Curable



<u>Diane P Holder, MSW</u> Exec VP / Pres & CEO UPMC / Insurance Division

New this year, P.O.W.E.R. is proud to provide <u>free professional childcare</u> at the event for registered attendees. To learn more and register you and your child(ren), please visit <u>bit.ly/WIBPOWER17</u>.

WIB-Pittsburgh is the local chapter of a national non-profit organization committed to promoting careers, leadership, and entrepreneurship for women in the life sciences. WIB-Pittsburgh impacts the sustainability of life sciences in Pittsburgh by providing programming for women across the spectrum of academia, industry, and non-profit sectors. Our programs are intended to enhance skills and provide opportunities for robust dialogue among peers and colleagues which stimulate engagement and empowerment among women. WIB-Pittsburgh works to support established and emerging women leaders in the life sciences of Western Pennsylvania, Eastern Ohio, and West Virginia.

With generous support from our sponsors:





















